



**METROPOLITAN SOLUTIONS**  
22.05.2015 City Cube Raum M 8

**Smart Options 2015: Energy Efficiency Yield**

**08.30 h Receipt and registration**

**09.00 h Welcome and introduction**

Stefan Nicola, Bloomberg News, New York and Jörg Lorenz, green with IT Berlin-Brandenburg

Infrastructure 1                    **Graham Martin**, energy harvesting evangelist, EnOcean alliance USA  
Sustainable infrastructure to support efficient use of energy

Infrastructure 2                    **Prof. Ernst Huenges**, Deutsches Geo Forschungs Zentrum Potsdam  
City 4 D – heat supply and storage options

Infrastructure 3                    **Eric L'Helguen**, CEO EMBIX, Advancity Cluster Paris Région  
Smart Grids and Smart Cities' Objectives

**10.00 h                                Panel: options for mayors and energy providers**  
Moderator: Stefan Nicola, Bloomberg News

**10.30 h                                Coffee break**

**11.00 h Smart city data safety & security: self-determination and consumer acceptance**  
Dr. Lutz Martiny, safety & security ambassador, achelos GmbH, chairman KF 5

**11.20 h Disruptive wind-to-heat storage concepts in German practice**  
Hans Symanczik, energy efficiency evangelist, chairman KF 2

**11.40 h Disruptive work@home infrastructure in German practice**  
Thomas Dehler, work@home evangelist, Value 5 GmbH, chairman KF 3

**12.00 h Disruptive chip technology, fresh api's and mobile app's for new business models**  
Jörg Hofmann, mobility evangelist, BSC Computer GmbH, chairman KF 4

**12.20 h Panel & audience: conclusion, discussion with the speakers about five topics**

**13.00 h Lunch break**

**14.00 h Matchmaking until 16.00 h**